



## About University Canada West

UCW is an innovative business and technology-oriented, teaching-focused institution in Canada, offering undergraduate and graduate degrees for domestic and international students. The University is a dynamic and growing institution defined by its close connections to the business community and a commitment to outstanding student services.



# Bachelor of Commerce

This 120-credit Bachelor of Commerce degree is ACBSP and NCMA accredited. It combines theoretical and practical learning to give you an in-depth understanding of today's evolving business environment.

You will develop the critical thinking and team building skills necessary for effective communication in a globally based business setting.

Our Bachelor of Commerce is delivered through four tiers that progressively develop your knowledge, critical thinking ability and operational skills. Once you have built up your skillset, you will be ready for the Capstone courses that bring together everything you've learned into real-world projects helping you to launch your career.

The Bachelor of Commerce program prepares you for a successful career where you will contribute constructively in a global economy.

The program focus is found in a sequence of business courses. At the same time, it integrates communications courses to create an interdisciplinary degree that provides a sound background for work that includes the development and management of organizations. Team activities are an intrinsic part of many courses and build team skills vital for real-world success as well as providing a collegial learning environment.

## Program Structure

### Tier 1 (10 courses) University Foundation

- Accounting Principles
- Introduction to Business
- Mass Media and Society
- Principles of Microeconomics
- Principles of Macroeconomics
- Moral Philosophy
- Academic Writing
- Contemporary Literature:  
Drama and Narrative
- Foundation Mathematics
- One (1) Science elective

### Tier 2 (10 courses) Disciplinary Foundation

- Business Environment
- Information Systems for Managers
- Communications Theory
- Marketing Management
- Statistics
- Organizational Behaviour
- Writing for Specific Audiences  
OR Advertising
- Three (3) electives

### Tier 3 (10 courses) Disciplinary Applications

- Managerial Accounting
- Business Law
- Professional Communications -  
Written and Oral
- Finance
- Research Methodology
- Human Resource Management
- Operations Management
- Three (3) electives

### Tier 4 (10 courses) Integration and Implementation

- Strategy and Decision Making
- Business Capstone 1
- Business Capstone 2
- Two (2) MGMT electives
- Five (5) electives

## Focuses

- Accounting
- Business Communications

# WHY BCOM?

- Develop a comprehensive understanding of contemporary business practices across all areas of business management, providing you with an excellent foundation to launch your business career.
- Learn to conduct business in a multicultural environment, spanning countless international borders and working cross-culturally in today's global economy.
- Use interdisciplinary approaches to solve problems and create new business opportunities.
- Use critical thinking to analyze and interpret information to make informed decisions.



**“ I chose UCW because the program is well developed, and it is competitive compared to other universities. ”**

**Maria**  
Bachelor of Commerce, Peru

## Undergraduate Entry Requirements

Canadian high school (Grade 12) diploma or equivalent with an overall average grade of C or better (GPA of 2.00 out of 4.33)

and

- IELTS 6.5 or better with a minimum of 6.0 in the writing band or equivalent documentation of English proficiency. (For students whose first language is not English).

### Special Admission

The Admissions Committee may consider an applicant for special admission if the applicant does not otherwise qualify for admission but demonstrates a combination of education and work experience that indicates the ability to be successful in their program of study. Generally, such applicants must:

- Be over 21 years of age on or before the first day of classes;
- Have been out of high school for at least two years; and
- Approval by the Admissions Committee.



## How to Apply

To find out how you can enrol, email: [partners@ucanwest.ca](mailto:partners@ucanwest.ca)

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## Accreditations, Memberships and Designations

