

MUST-VISIT

Hot places in Busan



Gamcheon Culture Village

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※ This tourist site is selected based on the analysis of the 1st half of 2022 Busan tourism data and industrial trends.



MUST-VISIT Hot places in Busan



15 dynamic hot spots to experience the real busan,
which will leave you inspired and pleased





Haeundae

1 Haeundae Beach

Going beyond Busan, Haeundae is beloved throughout the country as a vacation spot. It teems with so many attractive places such as 5-star hotels, restaurants, and an aquarium. In addition, it boasts outstanding popularity and receives more than million tourists annually, particularly in the summer season. Haeundae is a must-visit site when you visit Busan



Information

- 264, Haeundaehaebyeon-ro, Haeundae-gu
- 051) 749-7611~7
- haeundae.go.kr

2 Dalmaji-gil Road

Moonlight is said to create a unique emotive effect toward its beholders. The best place in Busan to experience that effect is on Busan's famous Moontan Road, or "Dalmaji-gil Road." Dalmaji-gil Road takes visitors through the winding hills around Haeundae and Songjeong beaches, flanked gorgeously with pine and cherry trees. It is also a beloved date course for lovers, due in no small part to its beautiful scenery.



3 BUSAN X the SKY

BUSAN X the SKY is located on the 100th floor of Haeundae LCT The Sharp Landmark Tower ([Jung-dong], 30, Dalmaji-gil, Haeundae-gu, Busan), the second-tallest building (411.6 m) in Korea. It is Korea's best and largest observatory, blessed with both a vast ocean view in front of Haeundae Beach and an extraordinary panorama of Busan.



Information

- Jung-dong, 30, Dalmaji-gil, Haeundae-gu, Busan
- 051) 051-731-0098, 0099
- www.busanxthesky.com



Dongbaekseom Island & Marine City

1 Dongbaekseom Island

Located at the southern end of Haeundae Beach, Dongbaekseom Island creates a picturesque scene in harmony with a thick forest of camellias and pine trees. Tourist attractions in Dongbaekseom Island include a walking path and the Nurimaru APEC House built for the 2005 APEC summit.



Information

Dongbaekseom Lifestyle store

Lifestyle store located inside the dining pub on the second floor of The Bay 101. The kitchen concept store suggests a tastier way of living by introducing a wide variety of Korean and international food and beverage, cookware, and brands.

- Throughout Dongbaekseom Island, U-dong, Haeundae-gu
- haeundae.go.kr

2 Marine City

Cafes began cropping up throughout Marine City, and locals have taken to calling the area "Marine City Cafe Street." The cafe-lined street also features dozens of restaurants, bars, and other eateries that continue to draw gourmet lovers in search of good meals and desserts. With the Movie Street right in front, the Cafe Street is a beloved feature of the famed Haeundae nightscape.



Information

Haeundae Cine Road

Haeundae Cine Road extends from Dongbaekseom Island to the Yacht Center. It features trick art on the ground as well as a 10 Million-viewers Movies Zone, Animated zones, Haeundae Background Movie Zone, and more. You can also appreciate the sculptures and hand prints in Santorini Square.

- Throughout Marine city, Haeundae-gu

1 Jeonpo Cafe Street

It is a place full of things to see, eat, and buy. Not far from Seomyeon 1beonga, one of the busiest streets in Busan, you will be able to find a quiet cafe street filled with about 30 unique coffee shops beautifully decorated. It is worth noting that originally, in Bujeon-dong and Jeonpo-dong, there was also a street full of hardware shops selling industrial supplies and tools.



Information

Recently, unusual eateries have begun to spring up on this well known cafe street. Moreover, because of the proximity of nearby theaters, this street has become popular among couples, where meals, desserts, and culture can be enjoyed at the same time.

- Areas around Jeonpo-daero and Seojeon-ro, Jeonpo-dong

2 Hocheon Village

Hocheon Village is a 'night view restaurant' with a romantic night view. Therefore, it is better to visit it in the evening if you have time. Also, if you walk up the Sanbok Road Village, Hocheon Village, you will blame yourself for overestimating your ability. It is more suitable to take a village bus or taxi up and then go down to appreciate the scenery of Sanbok Road and alleys.

Information

In the old days, the mountain was rough and there were so many tigers, hence it was named as Hocheon Village. On the hillside where there is no more tiger nowadays, houses are lined up and warm orange streetlights illuminate the alleys.

- 491, Eom Gwang-ro, Busanjin-gu



1 Busan Citizens Park

It is Busan's largest urban park with a size of 520,000m², equipped with woodland paths, walking trails, a labyrinth garden, a sandy beach within the park, a culture and arts village, a book cafe in the forest, children's play areas, and a large grass square. In particular, a tunnel fountain, musical fountain, and high fountain soaring into the sky are the must-see attractions available only at Busan Citizens Park.



Information

Fresh diversions such as Sky-Colored Falls, a Tunnel Fountain, and Musical Fountain are only provided in this park. They run six times a day on weekdays and five times a day on holidays between April and October. Note that they do not run every Monday.



- 73, Simingongwon-ro, Busanjin-gu
- 051) 850-6000
- citizenpark.or.kr

2 Sajik Baseball Stadium

Sajik Stadium is home to the city's original baseball team, the Lotte Giants. Baseball fan culture in Busan has been well documented, and was even recognized for its uniqueness when covered in The New York Times in 2014. The vigorous roar of an audience with diverse cheering paraphernalia such as orange-colored bags fills the Sajik-dong District whenever baseball games are played.



Information

- 45, Sajik-ro, Dongnae-gu
- 051) 590-9000
- giantsclub.com

1 BIFF Square

It is the best-known place where you can feel the atmosphere of Busan, a city of film. Do not miss an exciting chance to take a look at the handprints of filmmakers and enjoy the delicious local food.



Information

During the Busan International Film Festival, BIFF Square operates the 'Community Beef' program where citizens and filmmakers can participate together. BIFF Square becomes a fun playground where all the film festivals can be performed together, such as 'Request Cinema', where audiences select and watch films together, and 'Master Talk', which is the live commentary where the directors and actors are invited to share famous scenes from the movie.

- 📍 Throughout BIFF Gwangjang-ro, Jung-gu
- 🏠 www.bsjunggu.go.kr

2 Yongdusan Park

The 120m high Busan Tower commands a particularly impressive view of Busan. It is also loved as a break area downtown where various programs and events are held each season. Please note that it can be easily reached by using the escalator leading to the park which was installed on Gwangbok-ro Street.



Information

Busan Tower

T5(Observation upper floor)	Fireworks mapping show / realistic observatory
T4(Observatory lower floor)	Flying submarine
T2 (Exhibition floor)	Colors of Busan/Four seasons of Busan/Fireworks Festiva
Lobby	Information Desk/Observatory Entrance Photo Desk/Snack Corner/Souvenir Shop

- ▶ KRW 12,000 for adults (over 13 years of age)
- ▶ KRW 9,000 for children (over 3 years of age)
- ▶ Price/discount inquiries 051-601-1800

- 📍 37-55, Yongdusan-gil, Jung-gu
- ☎ 051) 860-7820
- 🏠 yongdusanpark.bisco.or.kr

1 Gukje Market

It is an enormous market located in Nampo-dong, which can be roughly divided into several subsections, such as Food Street, Youth Street, Everything Street, Arirang Street, and Vintage Street. It is also known as "Dottegi Market." "Dottegi Market" refers to a disorderly, bustling, and unusual flea market where people used to sell off second-hand goods and junk at wholesale, retail, or under the table prices. The name originated from the fact that when Japanese people rushed back home following the independence of Korea, their leftover belongings went up for bidding. It has been said that there were lucky people who received a financial windfall at that time. One more thing to keep in mind is that this place is known as the heaven of snacks because each cranny is full of street snacks, including spicy glass noodles, sweet red bean porridge, and spicy rice cakes.



Information

- 📍 Sinchang-dong 4-ga, Jung-gu
- ☎ 051) 245-7389
- 🏠 gukjemarket.co.kr

2 Jagalchi Market

Jagalchi Market is famous for the slogan, "Come, See, and Buy." It is a place where you can feel the unique friendliness of Busan. A selected fish can be sliced on the spot for you to eat raw. Watching a flopping fish cleaned into sliced raw fish is in itself an amazing scene. Jagalchi Market is a must-see place for tourists.



Information

- 📍 52, Jagalchihaean-ro, Jung-gu
- ☎ 051) 713-8000
- 🏠 jagalchimarket.bisco.or.kr



Centum City

(Busan Cinema Center & APEC Naru Park)

1 Busan Cinema Center

The heart of Busan as a representative film city of Asia is the Busan Cinema Center in Centum City. It's comprised of different multi-purpose halls such as three exclusive theaters, an outdoor stage, 'BIFF Hill' and 'Cinemountain.' The opening and closing ceremonies of the Busan International Film Festival as well as red carpet events are held here.



Information

This provides 22,000 sorts of diverse film-related materials. In particular, materials related to showings of the Busan International Film Festival can only be seen here. Anyone can use the archive from 9 a.m. to 6 p.m. ID cards are required.

- 📍 120, Suyeonggangbyeon-daero, Haeundae-gu
- ☎️ 051) 780-6000
- 🏠 dureraum.org

2 APEC Naru Park

This is a small park in the city center that stretches along the Suyeong River, but it has tables where you can read books and a walking trail as well as a sculpture park with jogging tracks. Sculptures are on display throughout the park as part of the Busan Biennale, and there is an illuminated fountain in Suyeonggang that changes color from time to time.



Information

When I'm bored with my daily life without change, I go to the quiet APEC Naru Park with a book in hand. I enjoy the leisure of turning the pages of a book while feeling the river breeze in a spot under the shade of a tree. A small fortune in downtown Busan takes place at APEC Naru Park.

- 📍 93, Suyeonggangbyeon-daero, Haeundae-gu
- ☎️ 051) 749-4000



Gwangalli

1 Gwangalli Beach

Gwangalli Beach is known for its breathtaking night view with Gwangandaegyo Bridge stretching across the ocean in the background. You can find differently themed streets around Gwangalli Beach featuring a variety of concerts and things to enjoy in all seasons, including the annually held Busan Fireworks Festival.



Information

Gwangandaegyo Bridge

Equipped with the world's largest LED lighting and sound facilities for bridges, Gwangandaegyo Bridge has a multidimensional outdoor landscape lighting system. You will be able to enjoy the breathtaking view of the bridge with fantastic lighting from sunset to 12:00(midnight) on weekdays (from Sunday to Thursday) and from sunset to 2:00 a.m. on weekends (from Friday to Saturday) as well as an amazing laser show three times a day (8:30, 9:30, 10:30 p.m.) for about 10 minutes over the beautiful night sea of Gwangalli.

- 📍 219, Gwanhanhaebyeon-ro, Suyeong-gu
- ☎️ Suyeong District Office Tel : 051) 610-4000
- 📞 U-Tourist Information Center : 051) 610-4848
- 🏠 gwanganbridge.bisco.or.kr

2 Millak Waterside Park



Information

It is Korea's first waterfront park, a place of relaxation where you can enjoy the ocean view, located between Haeundae and Gwangalli.

- 📍 361, Gwanhanhaebyeon-ro, Suyeong-gu

3 Hwangnyeongsan beacon Fire Station



Information

The mountain range of Hwangnyeongsan spans around four districts of Busan and around the city center, and presents lush green forests to the citizens. It is also a place that presents a world of enchanting light to tourists who enjoy the night view.

- 📍 391-39, Hwangnyeongsan-ro, Nam-gu
- ☎️ 070)7543-5249



Songjeong Beach & Haeundae Blueline Park

1 Songjeong Beach

Songjeong Beach renowned for its untainted and natural beauty. This is a highly recommended destination for people who wish to enjoy the sea and the beach in peace and quiet, away from the hassles of urban life.



Information

Songjeong Beach is a hot spot for surfers in Busan. The beach has all the best conditions for surfing including the great waves for surfing, year-long breezes, not too deep water, and warm water temperature.

- 📍 62 Songjeong-dong, Haeundae-gu
- ☎ 051) 749-5800
- 🏠 haeundae.go.kr

2 Haeundae Blueline Park

Where the blue sky and sea breathe! Tourists can travel the 4.8 m-long section covering Haeundae Mipo to Cheongsapo and Songjeong by train for about 30 min while basking in East Busan's splendid coastal scenery. The park also operates the Beach Train and Sky Capsule.



Information

- **Ticket Booths** : Mipo Station, Cheongsapo Station, and Songjeong Station
- **Operating Hours** : 9:30-21:30
- 📍 Cheongsapo Station, 116, Cheongsapo-ro, Haeundae-gu
- ☎ 051) 701-5548
- 🏠 bluelinepark.com/booking.do



Haedong Yonggungsa Temple & OSIRIA Tourist complex (Lotte World & Skyline Luge)

1 Haedong Yonggungsa Temple

The Portrait of Putai marking the start of the 108-step stairway leading into the main temple site is stained with handprints because of the rumor that touching the belly of the beloved Buddhist deity in this portrait can make women bear and give birth to sons.



Information

- 📍 86 Yonggung-gil, Gijang-eup, Gijang-gun
- ☎ 051) 722-7744
- 🏠 yongkungsa.or.kr



2 Lotte World Adventure Busan

Lotte World Busan is an outdoor theme park featuring 6 zones under the theme of "fairytale kingdoms" and 17 types of thrilling attractions. Escape ordinary life, and visit Lotte World Adventure Busan with your family for an unforgettable adventure.



Information

- 📍 42, Dongbusangwangwang-ro, Gijang-eup, Gijang-gun
- ☎ 1661-2000
- 🏠 adventurebusan.lotteworld.com/

3 Skyline Luge in Busan

Opened in early July 2021, Skyline Luge in Busan is located at OSIRIA Tourist Complex in Gijang-gun, Busan. It offers an adventure program in which, after arriving at the top via the Skyride (lift), visitors will ride the "Luge Cart" at the departure point situated at the top and travel some 2.4 km-long section consisting of four tracks. People 85-110 cm or less tall must be accompanied by a guardian.



Information

- 📍 392-2, Sirang-ri, Gijang-eup, Gijang-gun
- ☎ 051) 722-6002
- 🏠 skylineluge.kr/busan/

BEST
11

Yeongdo

(Taejongdae & Huinnyeoul Culture Village & Korea National Maritime Museum)

1 Taejongdae Recreation Area State-designated Cultural Heritage Scenic Area No.17, Busan National Geopark

Taejongdae Amusement Park, located at the southernmost tip of the Yeongdo Coast in Yeongdo-gu, Busan, has been designated as National Cultural Heritage No. 17 and has been named one of Korea's Top 100 Tourist Attractions five times. This is a typical Busan coastal tourist attraction from which you can see the entire Korean Strait and Busan.

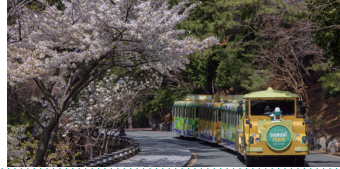


- 24, Jeonmang-ro, Yeongdo-gu
- 051) 405-8745
- taejongdae.bisco.or.kr

Information

Danubi Train

Danubi Train is a circular train that runs on a 4.3km ring road in Taejongdae Amusement Park and travels all over Taejongdae, where you can enjoy the beautiful coastal scenery and tourist attractions in Taejongdae.



2 Huinnyeoul Culture Village

The origins of Huinnyeoul Culture Village can be traced to the refugee communities that sprang up in Busan after the end of Korean War. Huinnyeoul Culture Village is one of the best villages to see the coast of Busan.



Information

- 1044-6, Yeonseon-dong 4(sa)-ga, Yeongdo-gu, Busan
- 051) 419-4067
- ydculture.com

3 National Maritime Museum

The National Maritime Museum is the only comprehensive maritime museum in Korea that exhibits professional materials ranging from culture, history, science, and archeology of the sea and provides a high-quality marine experience program.



Information

- 45, Haeyang-ro 301beon-gil, Yeongdo-gu
- 051) 309-1900
- knmm.or.kr

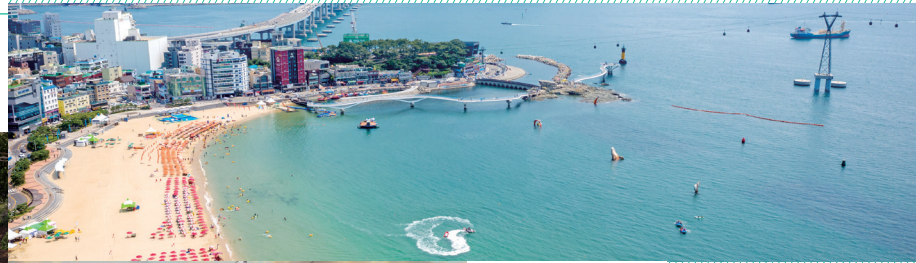
BEST
12

Songdo

(Busan Air Cruise & Songdo Gureum(Cloud) Walk)

1 Songdo Beach

Songdo Beach is the first designated swimming beach in Korea. A special attraction of Songdo finally came up. It is Songdo Marine Cable Car that is restarting its operation at June 21st 2017, in 29 years. It's the first marine cable car across the sea and the sky around the beach. Also, you can enjoy many things to see over the sea such as SkyWalk, Songdo Coast Bolle-gil Walkway, Taejongdae, Huinyeoul Culture Village, Namhang Bridge as well as Songdo Beach.



- 100, (Amnam-dong), Songdo Beach-ro, Seo-gu
- 051) 247-9900 busanaircruise.co.kr

Information

Busan Air Cruise

Busan Air Cruise offers a total of 39 cable cars, including 13 crystal cabins, that run 1.62 km between Songnim Park in the eastern part and Amnam Park in the western part of Songdo Beach. It is also equipped with various themed facilities. If you want to experience an exciting flight above the sea, you should check it out.

2 Songdo Gureum(Cloud) Walk

The Maritime Walking Course is the longest and the first curve-shaped skywalk in Korea. Guests can walk along the skywalk to reach an observatory that hovers above the middle of the sea.



Oryukdo Skywalk & Igidae Park

1 Oryukdo State-designated Cultural Heritage Scenic Area No. 24, Busan National Geopark

The emerald-colored sea where the East Sea and the South Sea meet, and 5 islands, sometimes 6 islands. Oryukdo Island is a rocky island in Yongho-dong, Nam-gu, and it is a sunrise park where you can enjoy a panoramic view. In addition, people of all ages and genders can enjoy the thrilling Skywalk, which is built on a strange rock cliff with a glass floor.



Information

Oryukdo Skywalk

Taking in a thrilling feast of waves 30m below, the transparent U-shaped floor of the Oryukdo Skywalk makes people feel as if they were flying in the sky. As a junction where the East and South seas meet, this site is emerging as a new attraction and has been steadily attracting tourists since its opening in 2013.

137, Oryukdo-ro, Nam-gu

HaeParang St. Tour Guide Office : 051) 607-6395 / Facility Management Office : 051) 607-4937

2 Igidae Park

This is where you can see Gwangan daeyo Bridge at a slightly different angle. It is a hidden view point whose real view is known to only a few people. The coastal walk gives you a chance to appreciate this area's natural beauty of the sea and jagged cliffs. Particularly, it commands a world-class night view of Marine City as well as Gwangan Bridge.



Information

This is where actor Lee min-gi and actress Gang ye-won had a talk in the movie "Haeundae," and is also particularly special because of its impressive night view in harmony with Gwangan Bridge.

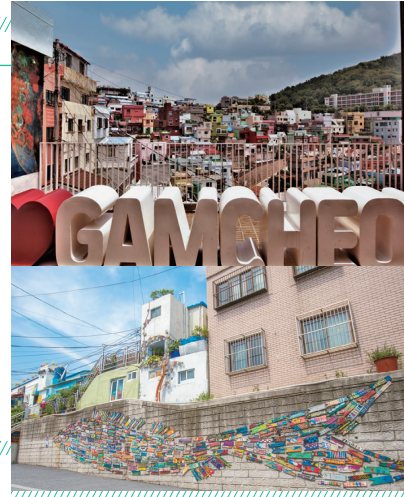
68, Igidaegongwon-ro, Nam-gu
(Yongho-dong)

051) 607-6361

Gamcheon Culture Village & Jangnim Port

1 Gamcheon Culture Village

Gamcheon Culture Village is often known as the "Machu Picchu of Korea." The houses on the terraced hillside, labyrinth-like alleyways and stamp tour will make you want to visit the village again and again.



Information

Souvenirs and Cafe

Various souvenirs of Busan and Gamcheon are available including handmade bracelets with custom designs, a cup of coffee at a scenic hilltop cafe, Hanji craft hand mirror, and mini mackerel-shaped cushion.

203, Gamnae 2-ro, Saha-gu

051) 204-1444

gamcheon.or.kr



2 Jangnim Port (Bunezia)

Walking along colorful signboards on the street, you will encounter Jangnim Port, which offers beautiful scenery of the port lined up with boats, the narrow and long-looking sea, the blue sky, and pretty buildings. It has recently gained popularity, thanks to SNS users who nicknamed Jangnim Port as "Bunezia," Busan's Venezia (Venice), and have been taking great photos here.

Information

72, Jangnim-ro 93beon-gil, Saha-gu



1 Dadaepo Beach

The wide beach with shallow water is good as a summer resort for families. The sunset dyeing the sky of Dadaepo red is also a source of pride that is hard to miss.



Information

Let's send a story to various citizen participation programs with the Sunset Fountain. Events created by citizen participation such as song requests, proposals, and congratulatory messages that can be reserved through the website 'Naver' are one of the ways to enjoy 200% of the sunset fountain. Requests for stories can be submitted at least 5 days prior to the performance date.

- 14, Morundae 1-gil, Saha-gu
- 051) 220-5891~2
- saha.go.kr

2 Amisan Observatory

Amisan Observatory is perhaps the best location for getting unhindered and panoramic views of the Nakdonggang River's estuary. The observatory also includes a gallery that displays images and descriptions of the unique topography and geology surrounding Nakdonggang River. The blue river under the midday sun is a refreshing sight, but the river's beauty reaches its peak under the burning sky come sunset. The view of the sun setting over the river is heartwarming indeed.



Information

- 77 Dadaenakjo 2-gil, Saha-gu
- 051) 265-6863
- busan.go.kr/wetland/amisanintro01

1 Nakdong Estuary Eco Center

Eulsukdo is a spot where you can see the Nakdong Delta at the mouth of the Nakdonggang River. The nearby Nakdong Estuary Eco Center is the perfect place to enjoy the flapping of migratory birds through large glass windows, along with the glow of the setting sun. Spacious internal facilities in conjunction with ample parking have drawn positive reviews from tourists. Please note that the center is closed on Mondays. 1240, Nakdongnam-ro, Saha-gu 051) 209-2000



2 Daejeo Ecological Park

Daejeo Ecological Park is a natural eco-friendly space with rapeseed flower complex and sports facilities such as soccer field and baseball field. In particular, the rape flower festival held in April at the rape flower complex (370,000m²) created in the park attracts many tourists and has become a new tourist attraction.



Information

- 2314-11, Daejeo1-dong, Gangseo-gu
- 051) 971-6011

3 Let's Run Park Busan Gyeongnam

Let's Run Park Busan Gyeongnam is a composite leisure space where everyone can learn and experience everything about horses and enjoy various other pleasures. Visitors who have a particular desire for horse riding can enjoy lessons that they will never forget.



Information

- 929, Garak-daero, Gangseo-gu
- 1566-3333
- park.kra.co.kr/busan



Places to shop in Busan, THINGS TO DO!



Outlet·Department



Busan Premium Outlet

Busan Premium Outlet is composed of 180 strictly chosen overseas brands such as Armani and Marc Jacobs, as well as popular domestic brands such as Obzee and KUHO. It sells carry over products but has the atmosphere of a premium shopping mall. It is open until 8p.m. during weekdays and until 9p.m. on weekends and holidays.

📍 1133, Jeonggwang-ro, Jangnan-eup, Gijang-gun
☎ 1644-4001

Lotte Premium Outlet Dongbusan Branch

Other than the outlet, Lotte Mart, Lotte Cinema, and Hi Mart can also be found, creating a satisfying shopping and cultural space. Since its opening in 2014, Lotte Premium Outlet has striven to be a comprehensive shopping mall full of Santorini's romanticism. In addition to the shopping mall, the interior boasts Fountain Square, Lighthouse Observatory, and Rose Garden which conjures exotic feelings of Greece.

📍 147 Gijanghaean-ro, Gijang-gun
☎ 1577-0001



Shinsegae Centum City/Lotte Dept. Store/Hyundai Dept. Busan Branch

Shinsegae Department Store This was listed as the World's Largest Department Store in the Guinness Book of World Records in 2009, and the record still stands. In addition to the shopping center, it is equipped with various leisure facilities such as Spa Land, an ice rink, Sky Park, and CGV Cinema. ☎ 1588-1234

Lotte Department Store This department store has four branches in Busan. Including the Centum City Branch, the first shopping commercial sphere within Centum City, Lotte Department Store operates also operates a Busan Main Branch, Dongnae Branch, and Gwangbok Branch. Every branch also boasts a Lotte Cinema for visitors to enjoy. ☎ 1577-0001

Hyundai Department Store The only Hyundai Department Store in Busan is located in Beomil-ro, Dong-gu. This 9-story store has a variety of amenities for customers, including a nursing room and cafes. There are neighboring commercial spaces, such as Jayu Market and Jewelry Market. ☎ 051) 667-2233

Duty Free Shop·Shopping Mall·Night Market

Lotte Duty Free Shop / Shinsegae Duty Free Shop / Gimhae Airport Duty Free Shop

A duty-free shop district is a small shopping paradise for travelers. Lotte Duty Free Shop, Shinsegae Duty Free Shop, and Gimhae Airport Duty Shops run by Lotte and Shinsegae are available in Busan. Goods purchased in each duty-free shop can be received only after proceeding through the customs gate at the airport or port.

Lotte Duty Free Shop 8F, 772 Gaya-daero, Busanjin-gu ☎ 051) 810-3880

Shinsegae Duty Free Shop B1/1F, 15,Centum4-ro,Haeundae-gu ☎ 1588-1234

Gimhae Airport Duty Free Shop 108, Airport Access Road, Gangseo-gu ☎ 051) 970-2701

Lotte Duty Free Shop Gimhae International Airport ☎ 051) 979-1900

Dufry Thomas Julie Korea Gimhae International Airport Branch ☎ 1899-3819

Busan Duty Free Yongdusan Branch ☎ 051) 460-1900

Busan Duty Free Busanhang Branch ☎ 051) 460-0900

Seomyeon Underground Shopping Center

Seomyeon Underground Shopping Center busanjeom is a leading underground shopping mall in Busan, with about 570 dozen stores.

📍 Shopping Center, 786, Jungang-daero, Busanjin-gu



IKEA DongBusan

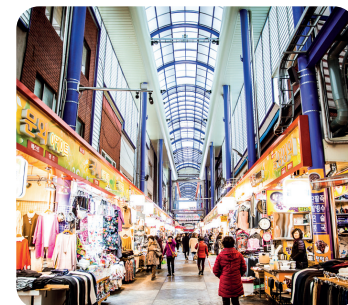
With its headquarters in Sweden, IKEA is the world's largest retailer specializing in furniture, miscellaneous goods, and daily necessities. IKEA DongBusan, consisting of four levels aboveground and one basement level, is open from 10:00 to 22:00 on weekdays, weekends, and public holidays. Plan your trip to Lotte Premium Outlets - Dongbusan Branch right beside IKEA DongBusan.

📍 17, Dongbusangwangwang 3-ro, Gijang-eup, Gijang-gun, Busan ☎ 1670-4532

Bubyeong Kkangtong Night Market

Bubyeong-dong Night Market is the first traditional market nationwide to shift to a night market designed for culture and tourism. It is open from 6 p.m. to midnight, welcoming visitors all year round. You can enjoy tasting not only domestic dishes, but also traditional cuisine of neighboring countries.

📍 48, Bubyeong 1-gil, Jung-gu
☎ 051) 243-1128





Busan and the Sea

Enjoy a cruise around Busan



YACHT TALE

Main Building #102, Suyeong Bay Yachting Center, 84 Haeundaehaebyeon-ro, Haeundae-gu

It offers a yacht stay program, which is a yacht rental service, for the first time in Korea. You can charter a luxury yacht on the sea to make special memories with your family, friends, and colleagues. Please feel free to choose one among a wide range of options, including family and deluxe yachts. T. 1599-1789 H. www.yachttale.com

- Dongbaek Station, Subway Line 2 (Exit 3) ▶ Go straight for 450m ▶ Turn left at Seungdang Samgeori ▶ Go straight for 300m

Course Info

- [Public Yacht Tour] Suyeong Bay Yachting Center ▶ Marine City ▶ Dongbaekseom Island (Nurimaru) ▶ Haeundae Beach ▶ (Cross) Gwangandaegyo Bridge ▶ Gwangalli Beach ▶ The Bay 101 ▶ Suyeong Bay Yachting Center
[Operating Hours] Daytime Sightseeing Tour 12:00, 14:00, 16:00 / Night Sightseeing Tour 18:00, 19:00, 20:00(weekend)
- [Private Yacht Tour] Suyeong Bay Yachting Center ▶ Marine City ▶ Dongbaekseom Island (Nurimaru) ▶ Haeundae Beach ▶ (Cross) Gwangandaegyo Bridge ▶ Gwangalli Beach ▶ The Bay 101 ▶ Suyeong Bay Yachting Center
[Operating Hours] Daytime Sightseeing Tour 10:00a.m. ~ 4:00p.m. departure time / Night Sightseeing Tour 5:00p.m. ~ 9:00p.m. departure time

The Bay 101

52, Dongbaek-ro, Haeundae-gu

The Bay 101 Yacht Club is a high-quality public marina facility filled with Korea's best marine leisure boats, including high-speed jet boats, speedboats, jet skis, and Korea's largest 76-foot catamaran yacht.

T. 051) 726-8855 H. <http://www.thebay101yacht.com>

- Metro Line 2 Dongbaek Station (Exit 1) ▶ Towards Dongbaek Sageori ▶ Walk about 285m to get to The Bay 101 (A 5-minute walk)

Course Info

- **Public tour** (Sailing Time: Approx. 60 min per session)
Weekly)13:00, 15:00
Night time)17:00, 18:00, 19:00, 20:00(weekend)
 - **Private Tour** Day time)10:00~22:00 (Sailing Time: Approx. 60 min per session)
Possible to sail at your desired time between 10:00 and 22:00
- ※ Weekends: Fridays, Saturdays, Sundays, public holidays, and other holidays



Taejongdae Gwangwang Cruise Ship

Within Taejongdae Recreation Area, Dongsam-dong

This ship is designed to take a trip around Taejongdae from the nearby dock. This is a round-trip to Jodo Island (Arch Island) where Korea Maritime University is situated, taking approximately 40 minutes. Passengers can view nearby migratory birds, magnificent natural scenery, and the open sea on board.

T. 051) 405-3989 H. taejongdae.bisco.or.kr

- Metro Line 1 at Nampo Station (Exit 6) ▶ Transfer to Bus 8,30,66, or 88 ▶ Get off at the Taejongdae Bus Stop ▶ Toward Taejongdae Recreation Area

Course Info

- | | |
|---|--|
| 1. Gamji Beach Dock (Tel. 051)405-3989) | Dock > Jodo Island > Taejongdae Sea > Dock |
| 2. Gonpo Garden Dock (Tel. 051)405-2900) | Dock > Jodo Island > Taejongdae Sea > Dock |
| 3. Taewon Jagal Madang Dock (Tel. 051)403-9098) | Dock > Jodo Island > Taejongdae Sea > Dock |
| 4. Deungdae Jagal Madang Dock (Tel. 051)405-1700) | Dock > Jodo Island > Taejongdae Sea > Dock |

Haeundae Excursion Boats

33-1 Dalmaji-gil 62beon-gil, Haeundae-gu

Haeundae Cruise, based in Busan, offers extraordinary cruise programs : Oryukdo Islets Marine Tour to drink with a panoramic coastal view of beautiful Busan by day and the Night Sightseeing Tour to enjoy the breath taking view of Gwangandaegyo Bridge by night. T. 051) 742-2525 ※ Please bring your ID card.

- Metro Line 2 at Jungdong Station (Exit 7) ▶ Go straight for 600 meters ▶ Turn right at Mipo Junction toward Haeundae Cruise ▶ Go s for 200 meterstraight

Course Info

- **Daytime Oryukdo Islets Return Trip(About 70 minutes)**
Haeundae (Mipo) <-> Dongbaekseom Island (Nurimaru) <-> Gwangandaegyo Bridge <-> Igidae Cliff <-> Oryukdo Islets
Departure Times 10:00 a.m. to sunset
- **Gwangandaegyo Bridge Night Sightseeing Tour (About 50 minutes)**
Haeundae (Mipo) <-> Dongbaekseom Island (Nurimaru) <-> Gwangandaegyo Bridge <-> Gwangalli Beach
Departure Times sunset to 9:00 p.m.
※ For inquiries, call Panstar Cruise



Nakdong River Eco Tour Cruise

Eulsukdo Quay : Inside Eulsukdo Eco Park, Nakdongnam-ro 1233beon-gil, Saha-gu (Open from April to October)

Hwamyong Quay : Inside Hwamyong Eco Park, Gangbyeon-daero, Deokcheon-dong, Buk-gu (Open from November to March)

This is a course departing from Eulsukdo and passing through Hwamyong and going back to Mulgeum in Yangsan. It is called the "Nakdong River Eco ferry" You may enjoy the time assimilating with nature and admiring the beautiful natural scenery.

T. 051) 294-2135 H. bto.or.kr/eco

Course Info

- [from April to October] WED/THU Departure Times 9:30, 10:30, 13:30, 16:00, 17:00
Cruise Route [Euksukdo Island - Irungdo Island (30 minutes) / Euksukdo Island - Daedong (2 hours)]
 - [from April to October] FRI/SAT Departure Times 9:30, 10:30, 13:00, 14:10, 15:00
Cruise Route [Euksukdo Island - Irungdo Island (30 minutes) / Euksukdo Island- Daedong (2 hours) / Euksukdo Island - Mulgeum (4 hours)]
 - [from April to October] SUN Departure Times 9:30, 10:30, 14:30, 17:00
Cruise Route [Euksukdo Island - Irungdo Island (30 minutes) / Euksukdo Island - Daedong (2 hours)]
 - [November to March] TUE to SUN Departure Times 9:20, 10:20, 11:20, 14:00, 16:00
Cruise Route [Hwamyong - Mulgeum (1 hour and 20 to 40 minutes)]
- ※ No services are available on Mondays.
※ For any inquiries regarding our services, please feel free to contact us by phone beforehand.

Jagalchi Cruise

60, Jagalchihaean-ro, Jung-gu

Create romantic memories with Jagalchi Cruise! Enjoy the blue seas of Busan during the daytime, and shift to the red hue of the sunset in the evening. Enjoy Busan with Jagalchi Cruise!

T. 051) 241-0909 H. jalgalchi-cruise.com

Course Info

Jagalchi Market > Amnam Park > Taejongdae Park > Jagalchi Market, maximum of 5 trips per day (4 trips guaranteed, final trip depending on demand), 90 minutes per trip

Panstar Cruise

15-3, Jungang-dong 4-ga, Jung-gu

Panstar Cruise provides a special time with performances and events together. It consists of a cruise zone and a ferry zone, both of which provide a variety of services to meet customers demands for a high quality and substantial trip. Passengers using the ferry zone can also apply for additional upgraded cruise zone services on board after payment.

T. 1577-9996 H. www.panstarcruise.com

- Metro Line 1 at Jungangdong Station (Exit 14) - Free shuttle bus recommended

Course Info

• Night-to-Remember Cruise (2 Days 1 Night)

- provides a fanta stic view of the seashore of Busan.
- Taejongdae > Haeundae > Gwangalli (Gwangandaeyo Bridge) > Oryukdo > International Passenger Terminal (Jungang-dong)
- Fares : KRW 130,000 to 350,000 (varies by guestroom).

• Hyeonhaetan One-Night Cruise (2 Days 1 Night)

You can cruise cross the Sea of Hyeonhanetan to enjoy the view of Daemado Island(Hitakatsu) at close range. Please note that the cruise departs every third Saturday of the month

- Charter Cruise : Charter a cruise for an unforgettable private party at sea.

※ For inquiries, call Panstar Cruise



Panstar Cruise

15-3, Jungang-dong 4-ga, Jung-gu



Taejongdae Gwangwang Cruise Ship

Within Taejongdae Recreation Area, Dongsam-dong

Accommodation

Area code

Five Star Hotels 5-star Hotel

Hotel Nongshim	550-2100	LOTTE HOTEL BUSAN	8
Paradise Hotel Busan	742-2121	Grand Josun Busan	9
Park Hyatt Busan	990-1234	SIGNIEL BUSAN	9
The Westin Josun Busan	749-7000	Wyndham Gramed Busan	9
Ananti Hilton Busan	509-1111		

Four Star Hotels 4-star Hotel

Shilla Stay Seobusan	661-9000	Asti Hotel Busan Station	4
Commodore Hotel Busan	466-9101	Avani Central Busan Hotel	7
Layers Hotel Busan Hadan	999-1700	Shilla Stay Haeundae	9

Three Star Hotels 3-star Hotel

Hotel tt	808-5514	Arban City Hotel	
Hotel Illua	744-1331	Benikea Premier Hotel Haeundae	
Tower Hill Hotel	250-6100	Ibis Ambassador Busan City Center	
Stanford Hotel Busan	795-7700	Busan Business Hotel	
Busan Tourist Hotel	241-4301	Hotel Aqua Palace	
Marianne Hotel	606-0600	Hotel Homers	
Busan City Hotel	851-1122	Hotel Central Bay	
Haeundae Central Hotel	760-9000	Fairfield by Marriott Busan Songdo Beach	

Two Star Hotels 2-star Hotel

Hotel Roda	314-2220	Hotel Foret The Spa	
The King Hotel	752-1999	SongJeong Olla Hotel	
Hotel Paragon	328-2001	Ibis Budget Ambassador Busan Haeundae	
Hotel Gray 193	710-4441	Ocean View Hotel	
Busan Beach Hotel	231-0750	Brown Dot Hotel Deokcheon	
SeattleB Hotel	852-7685	Grand Bern Hotel	
Dongbusan Spa Hotel	727-9991	Shire Hotel Seomyeon	
Prime Tourist Hotel	465-4011	Two Heaven Hotel	
Seobusan Tourist Hotel	832-1000	TRT Hotel	
Bonatree Hotel	761-1800	Sorgente Business Hotel	
H Avenue Hotel Gwangalli Branch	751-5858	Oia Hotel Myeongji	
Toyoko Inn Busan Haeundae 2nd Branch	741-1045	Suntree Hotel	
Toyoko Inn Busan Central Station	442-1045	Lamer Hotel	
Busan Gwangalli Ocean to Heaven	761-3001	Hotel Londoner Gwangan	
Ocean The Point Hotel	929-8600	Best Louis Hamilton Hotel Seobusan	
Toyoko Inn Busan Station 1st Branch	466-1045	Hotel Laon	
Brown Dot Hotel Hadan	201-3994	Lion Hotel	
Best Louis Hamilton Hotel Gwangan	760-0808	Hound Hotel Gijang-Ilgwang	
Bay Hound Hotel	413-1114	Ciel Ocean Hotel	
Plaire Hotel	701-7601	Utopia Hotel	
South Vandeco Hotel	815-5252	Mipo Oceanside Hotel	
Toyoko Inn Seomyeon	638-1045	Hound Hotel	
Best Louis Hamilton Hotel Ocean Terrace	721-8585	JB Design Hotel	
Busan Station City Hotel	467-7700		

One Star Hotels 1-star Hotel

Jeongwan Brown Dot Hotel	728-8100	Gwangan Beach Brown Dot Hotel	
Moon Bay Tourist Hotel	752-6564	H Avenue Hotel Gwangalli	
Hotel Gwang Jang	464-3141		



Busan Tourism Portal 'VISIT BUSAN'
visitbusan.net/en



Busan Tourism Organization
visitbusan.en



Busan Tourism Organization
Instagram
[@visitbusan.en](https://www.instagram.com/visitbusan.en)

Busan Tourism
Information call | 1330

Inconvenient
Traffic complaint | 120